

### **REMARKS**

Careful consideration of this application in view of the present remarks is most respectfully requested.

#### **Allowable Claims**

In this response, claims 4 and 6, which were previously affirmed as containing allowable subject matter are now placed into independent form. Allowance of these claims is, thus, most respectfully requested.

#### **Board's Confirmation Regarding "Secure Communication Tunnel"**

In the Board Decision of April 29, 2010, the Board expressed that the language "communication tunnel" did NOT mean to include only a "secure tunnel," which the board suggests would distinguish claim 1. Towards that end, the independent claims are further amended so as to clarify that the communication tunnel is a 'secure' communication tunnel. Moreover, claim 1 is now even further amended so as to clarify elements of the advertising information. As such, it is respectfully submitted that the present claims are now in condition for allowance.

#### **Dependent Claims**

In addition, it is respectfully noted that the dependent claims recite further features that are not taught or suggested by the references. By way of example, dependent claims 20 and 26 are currently amended so as to recite further combinations of features that are not taught or suggested by the references. It is respectfully submitted that, as with, e.g., claim 4, these claims recite combinations of features that are not taught or suggested by the references.

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**Newly Added Claims**

In addition, new claims 28 to 29 recite further combinations of features that are not taught or suggested by the references. Early consideration and allowance are respectfully requested.

**Concluding Remarks**

Applicant respectfully submits that the present application is in condition for allowance, which action is courteously requested. Please charge any shortage in fees that may be due in connection with the filing of this paper to Deposit Account 50-2866.

Respectfully submitted,  
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